



FOR IMMEDIATE RELEASE
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POINT B TELMATICS, HUSKY TRUCKS ANNOUNCE DISTRIBUTION DEAL
Agreement to Increase Point B's Distribution Capabilities

Seattle, Wash. (July 15, 2007)—Point B Telematics announced a new distribution agreement with Seattle-based, Husky Truck Centers. Under terms of the agreement, Husky Trucks will become an authorized distributor of Point B Telematics' WIMFleet line of fleet management products through its aftermarket parts department in Seattle.

Point B's WIMFleet products maximize a vehicle fleet's business use as well as improving niche company efficiencies. The WIMFleet products combine proprietary with wireless and GPS technologies for advanced fleet management solutions.

"This agreement is an important step forward for us and will be mutually beneficial for both companies and our customers," said Matthew Scholz, Point B Telematics CEO and co-founder. "Husky Trucks is a respected local company, and our two companies share many of the same customers."

Husky Trucks (www.huskytrucks.com) has been in operations since 1985 and offers a broad line of products from International, Volvo, Isuzu, and GMC trucks. With more than 20 years of experience in the truck industry, Husky offers a complete line of services for fleets in its three locations in Spokane and Seattle.

"This agreement will add a new distribution channel for us and contribute to making our sales force more effective and efficient," said Scholz.

Point B Telematics is a customer-centric company that offers businesses a tailored set of tools and services for private vehicle fleets and mobile work forces.

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About Point B Telematics

Founded in 2002, Point B Telematics is a technology leader in fleet management. The privately owned firm, based in Seattle, Wash., and serves clients in 23 states and Russia. Point B Telematics' flagship fleet tracking tool, WIMFleet™, is designed for medium to large fleets driving routes in urban areas throughout the United States. More information about the company is available at: www.pointbtelematics.com